



If you:

- Are a developer or a business with development teams doing web apps, websites or legacy apps
- Have customers interested in extending their current infrastructure to mobile phones
- Are interested in adding an additional revenue stream through mobile development
- Would like to accomplish the above with existing resources/skill sets and minimal investment

Highlights

- Very fast time to value
- Native as well as browser based apps
- Broadest device support
- SAAS model
- Support for all 3 skill levels - Business Users, Web developers, Hardcode programmers

Then applying the Saasmob Smart App will enable you to:

- Create native and browser-based mobile apps in the cloud, for any device, in minutes
- Customize the look and feel of the app
- Customize code
- Provision content
- Use out-of-the-box widgets or create custom widgets and workflows
- Preview the application
- Download code and submit to App stores
- Pay on flexible 'Pay as you use' terms

Device Independence and Flexible Device Support: Write an application once and it will run on iPhone, Android, Palm WebOS, Blackberry, Windows Mobile, and Symbian devices.

Browser or Native Applications: You can build both browser-based and native applications, thus providing the flexibility to build connected or semi-connected applications. These B2C or B2E applications can run even when the network is not available and sync to the server when network is available.

Additional Revenue Stream: Mobile data services are growing 15-20% a year. The upfront cost to engage in this program is almost negligible.

No Vendor Lock-In: Developers can use the cloud platform to generate code and publish independently to App stores with no Saasmob involvement. Alternatively, Saasmob's rich expertise is available, if needed.

Extremely Rich Off-The-Shelf Widget Set: You also have access to more than 25 functionality rich ready-to-use Saasmob widgets (the list is ever growing) that can be customized. This is a significant advantage for any organization as they already have a library of applications that they can pick and choose from.

Flexible Web Service Based Integration: Integrate legacy infrastructure systems through Web at a significant cost and time savings.